Aaron Sims

Founder & CEO, EnrollMedicare.com

12+	$70M+	10,000+	2026
Years in Medicare	Premium Scaled	Pages Built	Founded EM

Biography

Aaron Sims is a Medicare industry veteran who has spent over a decade building and scaling successful healthcare enterprises. He founded EnrollMedicare.com in 2026 with a mission to make Medicare education free and accessible to every American.

His career began with the establishment of a boutique insurance agency in Topeka, Kansas. Through strategic growth and operational excellence, the firm achieved **$5 million in annual premium volume** before a successful acquisition in 2015.

Aaron subsequently founded Oracle Marketing, scaling the enterprise to exceed **$70 million in Medicare Supplement premium annually** — a testament to sustained leadership in a highly competitive sector.

In 2019, he pioneered automated underwriting technology through **ebbie.ai** and launched the first direct-to-consumer Medicare Supplement plan in partnership with **Aetna and SilverScript**.

Career Timeline

2026 — Founded EnrollMedicare.com

Launched the nation's largest privately held Medicare education platform with 10,000+ local pages covering all 50 states.

2019 — Pioneered D2C Medicare

Launched first direct-to-consumer Medicare Supplement plan with Aetna and SilverScript, powered by ebbie.ai automated underwriting.

2015 — Founded Oracle Marketing

Built and scaled Medicare marketing enterprise to $70M+ in annual Medicare Supplement premium.

2013 — Started Insurance Career

Co-founded boutique agency in Topeka, KS with partner Tyler Burns. Grew to $5M premium before acquisition.

Areas of Expertise

Medicare enrollment & compliance	Healthcare technology	D2C insurance distribution
Automated underwriting	Medicare Supplement markets	Consumer health education

Speaking & Media

Available for podcasts, conferences, and media interviews on Medicare policy, healthcare technology, automated underwriting, and digital distribution.

Contact

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For press materials and high-resolution photos, visit enrollmedicare.com/aaron-sims